

# Christiann MacAuley

📞 202.642.1322  
✉ [csm@xiann.com](mailto:csm@xiann.com)  
🌐 [xiann.com](http://xiann.com)  
🏠 PO Box 4397, Arlington, VA 22204

**SUMMARY** I'm an experienced, creative interactive design professional who enjoys making great ideas work and is passionate about delivering intuitive, flexible, and fresh user experiences.

**SPECIALITIES** Information Architecture, UX Design, Prototyping, Nonprofits, Front-End Coding, WordPress

**SKILLS** Web/UX design: Adobe CS (Photoshop, Illustrator, etc) UI/UX prototyping tools such (Axure, Omnigraffle), touchscreen and paper sketching  
Front-end development: HTML, HTML5, CSS, JavaScript, JQuery, SQLite, Firebug, cross-browser testing and debugging  
Server-side development: PHP, ColdFusion, Perl, MySQL, Apache, BASH scripting, working understanding of DNS and HTTP  
Skilled at requirements gathering, creating project specs, meeting facilitation  
Environments: Mac, Win, Linux, Android, iOS  
IDEs: Xcode, Eclipse, Dreamweaver  
Recent Frameworks: JQuery Mobile, PhoneGap/Cordova, WordPress API  
Project Tracking: Github, SVN, Basecamp  
Agile development experience  
Conversant with OOP, MVC, API integration  
Experience creating interactive maps and infographics  
Loves good design and polished work

**EXPERIENCE** **Saforian** 07/2012 – present  
**Information Architect**

Develop UX strategy, functional design, and Information Architecture deliverables for medium to large clients at interactive design agency. Work closely with strategy team, clients, designers, and developers to create, redesign, and improve web and mobile products. Deliver interactive wireframes, prototypes, content and navigational models, industry research, and other IA materials for client projects and internal development efforts. Evaluate deliverables against initial specifications and provide recommendations for final UX polishing before launch. Support sales team by evaluating RFPs and assisting with writing and pitching project proposals.

**Fab Apps** 06/2006 – 12/2012  
**Owner, Web/Mobile Designer and Developer**

Designed and developed single-page mobile apps using JavaScript/HTML/CSS and PhoneGap, making use of SQLite databases, AJAX, and remote APIs. Launched Phonegap/Cordova-based iOS apps Text Web (text-based web browser) and FonQuiz (educational quiz game). Developed and launched network of web-based crowdsourcing community websites, the Bubbly Crowdsourcing Platform. Created app wireframes and specs and oversaw prototype development for startup HugeFan.com. Delivered front-end web design, custom web programming, and strategic development to nonprofit and green business clients, including the Social Investment Forum, Green America, Unison Agency and others. Hired and supervised web design and developer contractors.

**Digital Division** 12/2000 - 2011  
**Senior Web Developer and Instructor**

Worked in many roles, including senior web developer, front-end web developer, technical

lead, and Webmaster Boot Camp Instructor. My recent work for the web firm includes a comprehensive, multilingual XHTML/CSS build project for Voice Of America, in which I supervised and took the lead in cross-browser and accessibility building, testing, and bug fixing for the international news organization's front-end web templates. Other work has included front-end XHTML/CSS/JavaScript builds and ColdFusion and PHP programming for websites including WomenHeart.org, PIIE.org, and STAR.com. Frequently facilitated client meetings, wrote proposals, and created project specs.

**Multi-Media Training Institute** 12/2006 – 01/2008

**Web Design Instructor / Special Projects**

Taught web design and multimedia skills to at-risk youth in a community television studio in Washington, DC. Helped develop program websites and other online fundraising tools.

**Green America (formerly known as Co-op America)** 10/2004 – 11/2006

**Senior Web Developer**

Designed and developed web sites, applications, and online campaigns for national nonprofit organization. Helped develop online outreach and fundraising strategy. Contributed to organization-wide technology planning. Participated in online strategy development, user metrics analysis, and goal definition. Led redesign of online products including the National Green Pages. Supervised interns, contract web designers.

**Corcoran Gallery of Art** 05/2002 – 07/2003

**Adjunct Faculty, Graphic Design, School of Art + Design**

Taught Web Design to both degree-seeking and continuing education students.

**Peregrine Computer Consultants Corporation** 09/2001 – 01/2003

**Web Developer, Perl Programmer**

Developed Perl CGI / MySQL applications for high-profile clients including NASCAR.

**PickTheHits.com** 09/2001 – 05/2002

**Web Developer, Perl and PHP Programmer**

Developed online contest, opt-in email system, etc. for music-industry website.

**PSINet** 01/2000 – 11/2000

**Web Developer, Server Administrator, Perl Programmer**

Developed web-based project management portal. Participated with project management and security teams. Supervised junior web developer.

**TV on the Web** 02/1999 – 01/2000

**Web Developer**

Designed and developed streaming media websites using HTML, JavaScript, Photoshop.

**PUBLICATIONS**

**Palm PDAs for Visual Learners, Visibooks** 2004 (2nd ed.), 2001

**JavaScript Programmer's Reference, Osborne/McGraw-Hill** 2001

**EDUCATION**

**George Mason University** 2000-2004  
BA, History, focus on Literature

**Goethe Institut Berlin and Washington, DC** 2001, 2008  
German

**Northern Virginia Community College** 1998-2000  
Computer Science, Graphic Design, German, History